



## Pedagogical Possibilities of Works of Eastern Thinkers in Formation Skills to Counter "Mass Culture" Among Students

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**Annotation:** this article deals with the problems influence on the upbringing and education of youth "mass culture", including pedagogical opportunities works of Eastern thinkers in the formation of skills opposition to "mass culture" among students. At the article presents ideas about upbringing, education and development of the younger generation from the works of Eastern thinkers who are also relevant in the modern world. Ignoring true spiritual values Uzbek people, knowing them as obsolete installations is a great threat to human life, the sanctity of the family and education of the next generation.

**Keywords:** mass culture, students, youth, national culture, spirituality, values, education, education, heritage of ancestors, moral qualities.

Today, one of the threats to the spirituality of the nation is the massive culture. Mass culture is a phenomenon formed in the middle of the 20th century, if you describe it more briefly and accessible, then mass culture is the sum of threats, including moral and ethical actions, behavior that is alien to our national and religious views.

Popular culture attracts young people who are the most valuable wealth of the people, and encourages them to ignore spiritual and cultural perspectives. It also encourages young people to lead a frivolous and irresponsible lifestyle.

Also, mass culture has a negative impact on consciousness. Young people through showing alcohol consumption, smoking, aggression, disregard for ethical standards in foreign serials or video materials [1].

In order for students to acquire skills to deal with "mass culture", they must, above all, firmly master the knowledge, get some social experience and diligently study the heritage of our ancestors. "Mass culture", first of all, creates in youth bad taste, irresponsibility, dependency, irresponsibility, carelessness, instability in the mental sphere.

Products of the "entertainment industry" and "yellow press", reflecting frivolous, comic, non-systematic, intimate realities, paintings reflecting various murders, romantic conflicts of famous people, contribute to dissemination of "mass culture" among young people. Teachers, parents should strive to eliminate opportunities mastering the "mass culture" of the consciousness of students, with a deep understanding and comprehensive analysis of the negative consequences such a situation. Using the heritage of our ancestors in as the main educational tool should encourage them to assimilate values that help them realize the essence the values of every young person.

National-spiritual culture and religious values Uzbek people represent a set of values, established over many centuries. These values created by our ancestors play an important role in ensuring solidarity, kindness, friendship and tolerance among members society.



The psyche of young people who have not mastered the national culture, quickly delves into the ideas of various foreign meaningless forces. For many centuries, our ancestors have valued advantages of the moral qualities of the Uzbek people in national culture, such as courtesy, ethics, friendliness, solidarity [2].

A "mass culture" aims to disseminate actions that are not characteristic of our nationality. It is regarded as an unruly act reflecting immorality and evil against our ethical mores, such as courtesy, vigilance, endurance, love, solidarity. Under the influence of "mass culture" some young people, even teenagers, like as a rule, dress, show behavior that is not characteristic of our national culture.

"Mass culture", especially during adolescence, is factor that destroys human life. Formation and the spiritual development of youth has always been relevant problem.

Therefore, our ancestors expressed their precious thoughts and ideas, in order to achieve the well-being of children, 15 their acquisition of knowledge and high spirituality. They tried prevent them from delving into various false teachings.

So, the great scientist and patriot Najmiddin Kubro made a great contribution to the development of pedagogical thinking.

Najmiddin Kubro as a great figure, spread ideas wisdom and human purity, divine teaching throughout East, and today his views are especially important in shaping skills of opposition to "mass culture" among young people. Hussein Voyz Koshifiy, one of the scientists who held a special place in the dissemination of ideas about the education of a harmoniously developed personality [3]. He argues that morality is the ability to protect heart from negative statements and unwanted behavior, as well as respect for oneself and others. Koshifiy defined the role parents and teachers in education.

Using Coshifiy's Gaze gives a positive effect in the formation of skills to counter "mass culture" at the youth. In this regard, his book "Akhloqi mukhsiny"

("Moral Values") has a separate pedagogical meaning. The work mainly contains ideas about education and training of youth. He especially emphasized that education and training is a factor in the formation high moral qualities in a person.

Koshifiy arguing that "the fulfillment of the obligation indicates the greatness of a person and high cognitive level" emphasizes human duty and its knowledge [3].

An educated person understands his duty, which indicates his nobility. These ideas of his have pedagogical significance and to date.

Also, he argues that "education is the ability protect your heart from negative statements and undesirable behavior, respect yourself and others, and not humiliate dignity, as well as that of others" [3].

Koshifi believes that it is necessary to develop in young people such qualities as honesty, sincerity, generosity, conscientiousness, strong-willed quality and determination. He is mean, dishonest, evil, a deceitful, betraying person is considered ill-mannered. Another moral property that sets out the content works "Akhloqi mukhsiniy" ("Moral values"), is humanism.

Koshifiy believes that respect and care for a person is necessary not only for close relationships and kinship, but it is also the most important thing is humanity. Also, his thoughts on friendship also very valuable. "Man must lend a helping hand to his friends if they need something, and should be generous to him." His thoughts are very important for today's threats "mass culture".



So, as under the influence of "mass culture" the need for selfish, selfish, deceitful individuals who do not respect their parents and friends. To prevent these negative phenomena, we must rely on the teachings of our great ancestors. Many of his similar thoughts are valuable for all time. For the man the greatest being in the universe.

Nowadays, when "mass culture" is widely widespread respect for him, mutual cooperation, i.e. collectivity, the feeling of friendship between peoples, must become a moral norm and duty of every person.

Voiz Coshifia's ideas about human duty and respect for parents are also important today are of great importance for the education of young people. A number of negative positions, such as fundamentalism, religious fanaticism and nationalism, manifested in the behavior some youth around the world. Today as usual immorality is considered a culture.

Ignoring the true spiritual values of Uzbek people, knowing them as obsolete installations is a great threat to human life, the sanctity of the family and education the rising generation.

That's why it's so important to reveal the essence and meaning of "mass culture", as well as to inform teachers and parents about its true nature and its harmful consequences. Today we must pay special attention to spiritual education based on the heritage of our ancestors.

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