



The Role of Theme Parks in Uzbekistan

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Annotation: Around the world and also in Uzbekistan Theme parks are relevant because they allow a person to escape from everyday life, experience a lot of different emotions and plunge into a completely different unusual environment. This type of park is a popular form of entertainment.

Key words: theme Park, entertainment Park, social and cultural sphere, theme of the Park of Uzbekistan.

Introduction

In recent years, theme parks have been gaining popularity among tourists around the world. Uzbekistan also keeps up with modern trends and launches new theme parks every year.

For example, in Khiva and Bukhara, a project has already been implemented to create theatrical shows in which moments from history come to life. And in Namangan, a huge park "Valley of Legends" was built.

To date, about 220 parks with various attractions operate in Uzbekistan. In recent years, there has been a trend of their specialization. So, along with amusement parks, a network of water parks began to develop, the first eco-park appeared. The State Committee for Tourism Development is convinced that the time has come to build theme parks in the country.

Figures and tables

There are currently over 600 theme parks in the US alone.

Florida became the capital of Dreamland. This state hosts the best theme parks not only in America, but throughout the world: Disney World and Universal Studios. They have repeatedly received prestigious awards in the field of the global tourism business.

There are about 20 large theme parks built in Europe, not counting the numerous water parks.

The most famous of them receive from 2 to 10 million visitors a year. Some of the most popular French parks include Euro Disneyland, Futuroscope for movie lovers, Vumle France and Asterix.

The impact of green areas on the environment

To date, the look of a traditional leisure park does not meet the basic needs of the modern visitor. The entertainment industry includes various areas of cultural and recreational and recreational activities. It is connected with the operation of attraction equipment and modern entertainment technologies that help create a unique atmosphere. The space of the park, as an object of the socio-cultural sphere, should be a special entertainment complex with a wide variety of cultural, leisure and recreational services. A modern amusement park is a unique



complex of cultural and entertainment, sports and recreational services that evokes various emotions in visitors to achieve an entertaining effect.

The basis of the amusement park is a fascinating theme. It manifests itself in objects, attractions and various performances. In accordance with the theme, buildings, landscapes, landscaping, small architectural forms are being developed. The visitor wants to see extraordinary nature in such a park, panoramas different from the usual views of the city, corresponding to his imagination. Therefore, one should not adhere to strict rules; when creating such parks, fantasy and unusualness should be used. The most popular topic today is fantasy. Books, games, films are dedicated to her. It is popular due to the ability to escape from reality and get into another world that is not limited by frames.



Figure 1. AMUSEMENT PARK "DISNEYLAND" IN ANAHEIM

Currently happening all over the world growth in volumes and economic importance of tourism. One of the main aspects of attracting tourists is the recreational aspect of tourism. Theme parks attract visitors not only from other cities, but also from other countries, thanks to which it has a positive effect on the development of the economic condition of the city. The popularity of parks is growing every year. About 90 million people visit parks in the United States every year, and revenues reach about \$ 3 billion. European theme parks receive an estimated 60 million visitors. During the year, European Disneyland receives visitors 2 times more than the Louvre and the Eiffel Tower. (Fig. 1).

Theme parks occupy a special place in the global entertainment industry. The idea of theme parks originated in Europe and was implemented in the form of pleasure parks that existed in many European capitals at the end of the 19th century: Tivoli Gardens in Copenhagen, Prater Park in Vienna, etc. The modern model of theme parks also first appeared in Europe, although usually its The creator is Walt Disney. According to refined data, in 1952, three years before the opening of Disneyland, the De Efteling corporation built a park based on European fairy tales in the southwest of the Netherlands. However, on the old continent, theme parks developed slowly, on a modest scale. They experienced their true heyday in the USA in the mid-50s, when traditional leisure parks fell into decay. Over time, a fundamentally different concept of leisure organization is being formed, implemented in theme parks. The park is based on a fascinating theme. It develops in attractions and performances, all auxiliary park services are subordinate to it.



According to the builders' idea, the theme park is a center for family recreation and entertainment, which largely determines the choice of the theme itself. In order to unite people of different ages and, first of all, to attract the adult population, it should be not only entertaining, but also informational and educational. Parks can be created around a wide variety of topics: history, culture, geography, sports, etc. Some of them are devoted entirely to one topic, others touch on different topics, such as King's Island Park in Ohio (it is divided into six themed areas: River City, Wild Animals, International Street) (Fig. 2). Another example is California's Great America Park, a family fun center that houses 100 acres of Hometown Plaza, Yukon Territory, Yankee Harbor, Village Fair, and New Orleans.



Figure 1 King's Island Park in Ohio

Permanent expositions at Disneyland tell about the history of America, the cultures of different peoples. You can get acquainted with the underwater world, its inhabitants and watch a colorful show with the participation of marine animals in the Sea World Park in San Diego. He also has valuable scientific data on the behavior and intelligence of dolphins, killer whales, seals obtained in the process of their training. (Fig. 3).

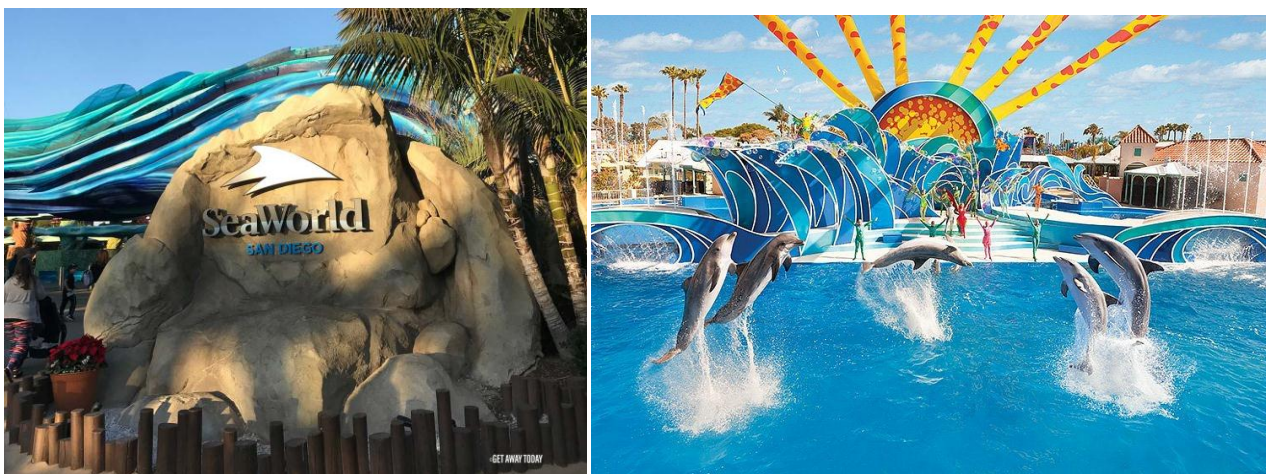


Figure 2. Sea World Park in San Diego

The creation and construction of theme parks is a modern trend that covers more and more countries that care about the development of tourism.

This is explained by the fact that a modern tourist does not have enough ordinary acquaintance with architectural monuments, he wants more, he dreams of plunging into a unique world, he is waiting for shows, spectacles that would help him understand the meaning and place of what he saw in life.

A project has already been implemented in Khiva and Bukhara to create theatrical shows in which moments from history come to life.



Figure 4. Bukhara

In particular, in Bukhara, in the Ark, an episode of the reception of foreign ambassadors by the emir was staged. (Fig. 4) This production reflects the actions that took place here a little more than a century ago! But this is not enough, the idea must be developed. And the creation of theme parks should be one of the ways to achieve this goal. In the capital of Uzbekistan, you can visit the Victory Park, the Alley of Writers or the Ecopark, in the Bukhara region, ride camels or horses in the new tourist cluster "Bukhara Desert Oasis & Spa" or take a walk through the huge park "Valley of Legends" in Namangan. (Fig. 5-6-7).



Figure 5 . Bukhara Desert Oasis & Spa



Figure 6. Bukhara Desert Oasis & Spa



Figure 7 . Fergana. Valley of legends

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