



## The Importance of Financing Logistics Companies

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**Abstract:** The article presents economic views on financing the activities of companies in the field of logistics infrastructures, ensuring the integration of the logistics chain in the national economy, and the application of logistics elements, as well as financing logistics companies.

**Key words:** logistics, logistics system, logistics elements, logistics chain, infrastructure, financing.

In the conditions of the country's national economy, the nature of the development of logistics companies is driving the level of development of international market opportunities. Its basis is reflected in the export potential of the country, the improvement of the quality of product delivery and the delivery of products with the lowest costs in the process of serving the relations of private enterprises with each other. In particular, the next stage of development is improving the use of the capabilities of logistics companies as a solid way to increase competitiveness in the product market. It is known that in the experience of the countries that occupy the main place in the international economy, achieving global competitiveness and entering the world markets, first of all, the consistent development of the economy and structural changes are all related to the development of the logistics infrastructure market. In recent years, important activities aimed at the radical modernization of logistics activities and the development of export-oriented production are being carried out in our republic. The importance of the logistics system, which is its lifeblood, is increasing in the development of macroeconomic indicators of our country. The relevance of developing logistics activities is increasing in our country, which is located in a transport-geographical disadvantage and does not have direct access to seaports, which are the cheapest form of transport, even through bordering countries. By financing the activities of logistics companies, it is possible to fully improve and organize the transport logistics activities in cities by private companies in order to save energy resources in the market economy, to support advanced information systems, taking into account the traffic environment and traffic congestion. It should be noted that the increase in the volume of transport services is primarily related to the increase in demand for logistics services, which in turn is due to the rapid development of logistics activities, the expansion of the trade network, the implementation of construction projects, the reconstruction of buildings and structures, as well as the development of transport and logistics infrastructure. depends. It is very important for our country to organize logistics activities, the production of agricultural products can be markets in cities, supermarkets, processing plants of agricultural products to consumers. There is a certain time before the manufactured products reach the final customer. During this time, a problem at any point in the logistics chain during harvesting, packaging, loading the vehicle and delivering it to the customer can cause a decrease in profit and even a loss for the entrepreneur.

Attracting investments in the financing of enterprises in the conditions of transformation of the economy is a system of providing and spending funds and controlling their targeted and effective



use. The amount of financing is determined on the basis of the planned costs and the sources of their support. Financing methods depend on certain conditions of the enterprise's operation, changes in its development direction. They are determined by the features of redevelopment of fixed assets and sources of financing at one or another stage of economic development. Currently, one of the most important issues in the attention of the managers of the food industry, horticulture, leather industry, textile industry, cotton and other manufacturing enterprises in the export practice of the country's national economy is the problem of logistics processes. It also causes the manufacturer to spend more on transport and logistics services, contrary to international standards. It should be noted that the level of development of the logistics system and related infrastructure lags behind world standards. Therefore, we recommend the following suggestions:

1. Application of foreign practices in financing the establishment of the "National Logistics Portal" in order to create additional conditions for business entities in all elements of logistics activities in the national economy, including support of freight carriers, storage, packaging and production logistics.
2. In the integration of logistics chains, it is possible to quickly receive information about the transport of cargo carriers in the "online" mode and to create an order, to expand the capabilities of this portal by establishing cooperation with international logistics companies, to provide all logistics enterprises and organizations with financial resources for the seamless circulation of logistic elements in the system. implementation of security instruments.
3. Implementation of preferential loan allocations from commercial banks in the financing of logistics companies in our republic, development of free economic and small industrial zones, expansion of export volume and geography of products of the real sector of the economy, and solving financial issues related to increasing the export potential of regions.
4. Determining the procedure for carrying out foreign trade activities, including establishing quantitative restrictions and introducing sources of financing to increase the integrity of the logistics chain in the export and import of certain types of goods. Thus, improving the financing of the activities of logistics enterprises will lead to the development of logistics enterprises and thereby increase the export potential in our country, the introduction of logistics elements, the increase of the GDP level, the increase of state budget revenues, the increase of jobs and the income of the population.

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