



Importance of Investment Projects in Business Development

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Abstract: It is important for the financing of capital projects, capital attraction, implementation of innovations and innovations, development and expansion of business. This analysis analyzes the benefits that financing brings to a business.

Keywords: Innovation, Financing funds, Financial resources, Development opportunity, Innovative ideas, Capital project, Financing process.

Investment projects are one of the main principles of economic development. It aims to increase economic activity in projects, financing, innovation, infrastructure development, job creation and more.

Investment projects are important for countries and companies and provide them with several benefits and opportunities:

1. **Economic development:** Investment projects are of great importance in increasing economic development. Through these projects, it will be possible to create new industries, develop enterprises and infrastructure networks, use technical and innovative processes for quality production of products. This leads to expansion of economic activity and creates jobs.
2. **Job creation:** Investment projects increase the creation of new jobs. Through these projects, it will be possible to create new enterprises, factories, foreign economic zones and new facilities in the field of tourism. This leads to increased job opportunities and job-related income for participants.
3. **Innovations and technologies:** Investment projects allow to increase innovations and technological processes. Through these projects, it will be possible to bring new technologies, develop industries and make product development processes more qualitative and effective. This leads to the further development of economic activity and the production of widespread quality products.
4. **International cooperation and gap reduction:** Investment projects are also important to increase international cooperation between countries. They are given the opportunity to develop cooperation between countries by bringing financial resources, technical assistance and knowledge. This will reduce the gap and ensure joint work in priority areas of economic development.

Investment projects are an important aspect of financing and are necessary for the expansion and development of economic activity. They are supported by financial institutions, corporate investors and government forces, as well as being active in innovative areas. This is of great importance in ensuring economic development and creating jobs.

The following methods are some of the main sources of funding:



1. **Use of own funds of financing:** In this method, financing is carried out by an organization or a person using own funds in the financing of an investment project. In this method, a company, corporation, bank, or individual funds the project with their own funds. In this method, the funder is expected to receive future income and benefits.
2. **Banks and credit:** Banks and credit institutions play an important role in financing investment projects. In this way, you can get a loan for an investment project. Banks provide loans to make payments, obtain capital, and provide project financing. Loans can be provided in the form of permanent loans, credit leasing and additional financing.
3. **Discounts:** In the financing of investment projects, discounts such as tax exemptions, subsidies and payments can be granted. States may offer tax and other payment incentives to support investment projects. These benefits help to increase financing of investment projects, reduce risks and attract investors.
4. **Fee-based ownership (Privatization):** One method of financing investment projects is fee-based ownership or privatization. In this method, a piece of property or corporation owned by the government is sold or executed. It enables financing of investment projects and allows the state to implement capital and attract innovation.
5. **Conclusion of contracts with individuals and legal entities:** In the financing of investment projects, conclusion of contracts with individuals and legal entities also takes place. In this method, the necessary funds for the investment project are provided by individuals or legal entities. Funds, contributions, leases and other forms of financing are determined through contracts.

These methods are only a few examples, there are different options for financing investment projects. Each investment project requires its own financing methods, and the method to be used should be selected according to the project's characteristics and requirements.

The importance of financing capital projects:

1. **Raising capital:** Capital projects are the main means of raising capital through financing. Raising capital is an important aspect of financing for enterprises and businesses. Through these projects, financial resources, investments and funds are attracted, new businesses are opened and existing businesses are developed.
2. **Development and innovation:** Capital projects enable financing, development and innovation. Through these projects, it will be possible to create new technologies, products and services, develop industries and integrate new ideas. This will lead to economic development and further advancement of business.
3. **Job creation:** Financing capital projects leads to the creation of new jobs. Through these projects, new businesses are opened and the necessary funds are attracted for the expansion of existing businesses. This leads to increased job opportunities and job-related income for participants.
4. **International spaces:** Funding of capital projects allows to attract international spaces. Funds for investment projects are attracted through international investors, corporations and financing funds. This allows for the development of cooperation between countries and the power of mutual relations of investment projects.

Methods of financing capital projects:

1. **Initial contribution capital:** The method of financing an investment project with initial contribution capital is the main funds provided by participants in investment projects. In this



method, investors, corporations or individuals provide funds for investment projects with their own funds.

2. Additional financing: The method of additional financing is also used to finance capital projects. In this method, quality financing methods are used, such as the purchase of shares, the issuance of bonds, leasing and the acquisition of paid-up properties.
3. Bank loans: Banks and credit. The methodology of research on the importance and methods of financing investment projects serves to analyze and study the financing processes of investment projects.

Specific features of financing capital projects should be determined depending on the state policy and the characteristics of the sectors. It helps to find solutions to specific problems of financing investment projects.

In fact, there are methods of financing investment projects, such as compliance with all laws, development of financing plans, attraction of investors, assistance from financing funds, and analysis of important financing processes. To carry out these processes, it is important to develop business plans, to allow the project to achieve positive results, and to give clarity to investors about how the project can be used and earned.

Before financing capital projects, it is necessary to analyze the project, determine possible risks, advise on job vacancies, income, search for additional sources of financing and prepare for project financing. In these processes, the help of professional consultants and the use of scientific research are important.

Specific features of capital project financing should be determined using research methodology and scientific approaches, including process analysis, data collection, results evaluation, and project consolidation. These methods help to determine the best methods and results of financing investment projects. In general, the importance of financing investment projects is very important. Through these projects, there are opportunities to attract capital, increase innovation and development, create new jobs and develop cooperation with international spaces. These projects will be developed together with other financing methods and will enable the opening and development of new businesses.

1. Importance of financing capital projects: Financing capital projects is important for business development, development of new businesses and implementation of innovations. Through this process, capital is attracted, financial resources are mobilized, and projects are put into practice.
2. Ways of financing capital projects: There are several ways of financing capital projects. Among these methods, options such as bank loans, financing funds, corporate investors, and public public funds are common. Through these methods, capital is attracted and an opportunity to secure financial resources is created.

Results:

1. Business development: Financing capital projects is an important guide for business development and expansion. By attracting capital and financing, projects are put into practice, new technologies and services are produced, new markets are opened, and financial resources necessary for business expansion are provided.
2. Innovations and Innovations: Funding of capital projects enables innovations and innovations. In financing processes, capital is attracted and these funds are used to implement new ideas. Through this method, new technologies, products or services are produced and strengthen the innovative approach of business.



3. Financing funds and investors: Financing funds and corporate investors are of great importance for the financing of capital projects. They participate in capital attraction and provision of financial resources by financing investment projects. These funds and investors play an important role in mobilizing financial resources for business development and expansion.

The importance and methods of financing capital projects play an important role in the development of business, implementation of innovations and innovations, provision of financial resources and creation of opportunities to attract capital. Through these processes, it is possible to expand businesses, open new markets and achieve innovation.

Suggestions:

1. Funding of capital projects is important for enterprises and businesses, because these projects can increase capital attraction and development opportunities.
2. Funding, development of investment projects and allows to increase innovation. Through these projects, it will be possible to create new technologies, products and services, develop industries and integrate new ideas.
3. Funding of capital projects leads to the creation of new jobs. Through these projects, new businesses are opened and the necessary funds are attracted for the expansion of existing businesses.
4. International spaces allow development of cooperation between countries by financing investment projects. Funds are attracted to investment projects through international investors, corporations and financing funds.

Conclusions:

1. The methods of financing capital projects may consist of such options as initial contribution capital, additional financing, bank loans, purchase of shares and leasing. Depending on the characteristics of the capital project and financing processes, it is important to determine which method should be used.
2. The research methodology is used to analyze the financing processes of investment projects, collect data on projects and their financing, and evaluate the results. This methodology helps to identify problems of investment projects, find solutions and strengthen projects.
3. Among the important aspects of financing, the potential of investment projects, business model, income and uses, risks and opportunities to attract investors are important. Results and recommendations based on these characteristics help determine the best methods and results of financing investment projects.
4. Funding processes and methods should be determined depending on the specific features of financing of investment projects, state policy and industry characteristics. It helps to find solutions to specific problems and problems of financing investment projects.

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