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Prospects of the Development of Tourism In the Historical Steps and Pilgrimages of the Kashkadarya Region

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Annatation. In this article, the prospects for the development of tourism in our country in recent years, the role of historical shrines and shrines in the development of the field, the issues of the development of tourism infrastructure are revealed on the example of Kashkadarya region.

Keywords. Kashkadarya region, tourism, historical destinations, shrines and temples, tourism infrastructure, tourists.

INTRODUCTION

We can observe that the number of foreign citizens coming to Uzbekistan is growing year by year. According to statistics, 2,027 million people visited the Republic of Uzbekistan in 2016, and in 2017, in order to organize and develop pilgrimage tourism in Uzbekistan, efforts were made to attract tourists from Malaysia, Indonesia, and Singapore to holy places, visa-free regime was introduced, and additional charter flights were organized [1].

It can be said that during the years 2016-2018, if we observe the implementation of the laws adopted in this area in the numbers of Kashkadarya region, 1043 archaeological, 208 architectural, 27 places of interest, 43 monumental, 1321 total of 50 placements as objects of material and cultural heritage. facilities (2,646 seats), more than 100 restaurants serving national and European dishes and national-style teahouses, 18 tour operators were established. At the same time, 17 tourist class motor vehicles and 43 accompanying interpreters served tourists. In January-November 2018, a total of 1.4 million tourists visited the region, of which 62.7 thousand were foreign tourists. The number of foreign tourists has doubled. The majority of tourists are citizens of Europe (46.4% – Italy, France, Germany, Spain, Great Britain), 27.4% of neighboring countries, 12.6% of Southeast Asian countries [2].

According to the decree of the Cabinet of Ministers No. 708-F dated August 28, 2018, 54 projects worth 183 billion soums were implemented for the development of tourism in the region in 11 months of 2018. In particular, 11 accommodation facilities with 810 seats, 21 restaurants and cafes, and 4 tour operators were established. 13 tourist class buses and minibuses, 4 electric cars were brought. Vehicles, sigways and bicycles are available for rent [3]. In 2018, the most important step in this field was the launch of a high-speed (Afrosiyob) train from Tashkent to Shahrisabz. Effective work was carried out to make Karshi International Airport work in the "Open Sky" system [4].

Tourist maps of the region and Shahrisabz city, tourist booklets, flyers and booklets were developed and distributed free of charge through information centers. In order to attract tourists and spend their free time meaningfully, in 2018, Amir Temur's birthday was celebrated in a traditional way every year. On September 6-10, 2018, the "International Status Art Conference" was organized in the city of Shahrisabz. Within the framework of the conference, a festival of

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artisans, competitions of folklore groups were held at a high level [2]. During the visit of the President of the Republic of Uzbekistan to the Kashkadarya region on December 13-14, 2018, the tourism department of the Kashkadarya region organized an "Info-Tour" on February 8-9 in order to familiarize the leading tour operators, mass media and bloggers with the tourism potential of the Kashkadarya region [5].

Paragraph 33 of the Resolution of the Cabinet of Ministers of the Republic of Uzbekistan dated March 31, 2019 No. 265 "On establishing the activities of the Department of Cultural Heritage under the Ministry of Culture of the Republic of Uzbekistan and approving some regulatory documents regarding the protection and use of material and cultural heritage objects" states that "UNESCO It was established that the requirements of urban planning norms and rules of the territories (objects) included in the list of world heritage must be agreed with the specially authorized body. In this regard, a decision was made "On the establishment of the Department of Cultural Heritage under the Ministry of Culture of the Republic of Uzbekistan and approval of some legal documents related to the protection and use of material and cultural heritage objects." From February 1, 2019, citizens of 76 countries will be able to enter Uzbekistan without a visa for a period of 30 days [6].

In 2019, among the representatives of the arts operating throughout the Republic in Shahrisabz, as a priority task for the development of tourism in Kashkadarya region, are the "Maqom conference" and the transformation of Shahrisabz into a city of festivals by organizing various new and modern festivals, Khoja Imkonagi shrine in Kitab district, Jenov village in Mirishkor district. A total of 83 km of road and roadside infrastructure leading to the Ishaq Ota complex, Musafir Ota shrine and tourism facilities in Guzor district have been included in the investment program.

In order to further develop tourism potential and infrastructure in 2019-2020, the value is 299.3 billion. It is planned to implement 72 projects and create 944 new jobs at the expense of appropriating soums. In particular, projects for the establishment of 15 hotels, 40 guest houses, guest houses and rest houses, 4 projects for the construction of public recreation centers; purchase of 7 tourism vehicles for the development of transport infrastructure; According to the projects of construction of infrastructure objects along the road, projects of construction of hotels, parking lots, and shopping stalls were implemented [3].

More than 144,200 foreign tourists from 95 foreign countries visited the region in 2019, which increased by 1.7 times compared to 2018. In 2019, the number of domestic tourists reached 1 million. 650,000 people, which is 150,000 more than in 2018.

Based on the proposals made by the President of the Republic of Uzbekistan during his visit to Kashkadarya region on December 13-14, 2019, about 15 international festivals are planned to be held during the year. On May 16-22 of this year, "Sevimli" and "BBC" televisions jointly aired Varganza, Hazrat Bashir, Gelon, Suvtushar, which was mentioned in the decision No. 198 of the Cabinet of Ministers of the Republic of Uzbekistan on March 8, 2019 "On measures to effectively use the tourism potential of Kashkadarya region". programs were filmed about new tourism destinations to be established in villages, Kitab latitude station, Siypantosh monument and surrounding tourist places [3].

In 2020, despite the coronavirus pandemic in this area, important activities were carried out by the departments of Cultural Heritage and Tourism Development in the oasis. 7,100 foreign

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tourists and more than 48,000 local tourists visited Kashkadarya during 8 months of 2020. This is much lower compared to the same period of 2019 [3].

For the first time in the history of the Kashkadarya region, the magazine "Inside Kashkadarya" in English was put on sale in the USA and other countries of the world through Amazon.com. The first issue of the magazine intended to cover the touristic, political, sociocultural life of the region was dedicated to the tourism potential of Kashkadarya [7]. In this, the pilgrimage, eco, ethno and extreme tourism directions of the oasis were widely opened.

In 2020, the project value of the international highway M-39 of Qamashi district will be 6 billion. Soum "Arsh" hotel complex and roadside infrastructure facilities were put into operation. The cost of the project in the city of Karshi is 10 billion. the new hotel "Buyuk Karvon" has started working. In the Abul Mu'in Nasafi complex in the village of Kovchin, Karshi district, improvement works were carried out, a library and a museum of Nasafis were established [3].

The tangible and intangible material objects located in the cities of Samarkand, Bukhara, Khiva, Termiz, Shahrisabz are included in the UNESCO list of world historical and cultural heritage. It should be noted that there are more than 4,000 historical and architectural monuments [8] in our country that can attract tourists with historical, cultural, architectural, archeological significance, and 140 are included as tourist objects [9].

In 2020, 350,000 tourists visited the Kashkadarya region, in order to further increase the tourism potential, the number of visitors will be increased to 350,000 by installing road signs to Hazrat Bashir's shrine (Bashir village, Kitab district), installing an escalator to go up and down to Hazrat Bashir's mausoleum, and organizing public food shops in this area. from one to 600,000 people, i.e. 1.75 times. Also, by opening a new tourist route connecting the caves in the villages of Varganza and Koplatun and the mausoleum of Hazrat Bashir's father Khoja Hasan on the way to Bashir village, it is possible to increase the number of tourists and increase the number of tourists staying in this area by 2-3 days [4].

If we look at these analyzes on the example of Langar father shrine in Qamashi district, 400 thousand local and 20 thousand foreign tourists visit it in a year. This shrine is located 25-30 km from the center of Qamashi district, 3 km. Roadside infrastructures are almost non-existent, service provision has not been established. The number of tourists can be increased from 400,000 to 600,000, i.e. 1.5 times, by repairing the road leading to this Langar Ota shrine, installing road signs, establishing a service sector by providing land to entrepreneurs without auctions, and providing shops to entrepreneurs engaged in handicrafts around the shrine.

It is possible to create 17 new jobs through the establishment of craft shops. In 2020, at the initiative of the regional government, the road was repaired and the shrine was improved [3].

So, today it will be possible to increase the flow of domestic and foreign tourists by properly organizing the tourism infrastructure in historical shrines and places of interest in Kashkadarya region.

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